



Energy and Environment

The Growing Demand for Energy Presents a Challenge and a Possibility

The world's energy need will grow by over 50 per cent by the year 2030. The market for energy technologies and environmental technologies is growing by about 10 per cent a year. The growth rate of the market for energy efficiency solutions is nearly 20 per cent.

The growing demand for energy creates a wide range of markets for various energy and environmental solutions. Renewable energy sources alone will not be enough to answer the challenges of this growth. The solution will be found in both increased energy efficiency and energy saving.

Finnish Expertise Sought-After

The Finnish strengths in the global market are clean industrial processes, energy efficiency, wood-based bioenergy, and wind power. However, the lack of comprehensive solution providers is a challenge. Finnish companies in the business should leverage their agility and their ability to form networks. The sales channel can often be found in a global partner's value chain. Finnish companies also have huge potential to team up with



various parties to create comprehensive solutions that meet the demand. Geographically, the emphasis of the Energy and Environment sector lies in Eastern Europe, Russia's neighboring areas, and Asia.

Finpro Energy and Environment Industry strives to increase the growth of internationally competitive Finnish companies, particularly in the following subsectors: energy efficiency, cleaner energy production technologies, safe water and waste water, material efficiency and waste management, as well as traditional energy technologies.

Our National Goals Are Part of the International Future

The goal of experts in the sector is to anticipate where the world is heading, what this means for Finland, and to work out how to process this information for the benefit of companies, together with other players in the innovation chain. Finpro has already started strategy processes with companies in which the possible effects and opportunities of climate change for business are evaluated. On a national level, Finland's goal is to achieve seamless cooperation between companies, government bodies, and intermediary organizations. By striving together towards a common goal, the Finns have a real chance to make clean technologies, "Cleantech Finland", one of the most significant players in the global market.



Finpro

Finpro is a global network of experts, established by Finnish companies. Our national task is to promote the growth and competitiveness of Finnish companies through internationalization. Our competence is founded on solid expertise in international business accumulated over the years, thorough knowledge of the global market and our customers' industries, and a comprehensive global and local network.

Contact us

Finpro

P.O. Box 358

FI-00181 Helsinki, Finland

Street address: Porkkalankatu 1

Phone +358 204 6951

Call Center

(weekdays 9 am – 4 pm):

+358 800 134 344

info@finpro.fi, www.finpro.fi

Energy and Environment

Janne Hietaniemi

Head of Industry

Helsinki and Oulu

janne.hietaniemi@finpro.fi

Phone +358 40 343 3535