



Services

New Opportunities for Responsible Services

Climate change, urbanisation and changes in the population structure transform our current operating methods and forms of living. They also open huge markets for new types of services. Increasingly acute traffic problems, for example, create a need for traffic services and especially for services related to commuting.

The growing prosperity of the population makes travel more popular, which, in turn, creates a host of business opportunities for Finnish companies. On the other hand, the pressure to preserve nature and economic resources is also rising. More often than not, companies, public entities and consumers aim at ethical and responsible actions. Services that meet this need have grasped the spirit of modern times. However, security-related services are also seeing increasing demand due to crime and natural disasters.



Network Constructors in Good Demand

There is a clear need for service integrators who create networks between various players. Privately owned companies and public service providers operating at the customer interface are important partners for innovative SMEs. Finpro helps parties to develop common business models and pursue internationalisation. Finland has several internationally competitive companies in the service sector. New potential can be found in SMEs that provide business services and whose concepts can be productised and duplicated.

Opportunities for Success

Finpro's service team has created networks with international experts and leading business parties in order to quickly identify new opportunities for Finnish companies on international markets. Finpro's service business helps individual companies to plan their business and service concepts, develop growth models and implement concrete growth-related processes. We also carry out long-term business development programmes with company groups.



Finpro

Finpro is a global network of experts, established by Finnish companies. Our national task is to promote the growth and competitiveness of Finnish companies through internationalization. Our competence is founded on solid expertise in international business accumulated over the years, thorough knowledge of the global market and our customers' industries, and a comprehensive global and local network.

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Services

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