



# Construction and Logistics

Construction and logistics is a large and diversified industry whose primary objective is to answer the challenges presented by global climate change. Infrastructure covers both traditional construction of residential and office buildings, renovation, and new building, but also the building and maintenance of passages, as well as harbor and airport solutions. Logistics contain the whole material flow management of the company, from the source of raw materials to the end consumer.

## New Conditions, New Opportunities

The tightening of laws and regulations calls for increasingly efficient and ecological solutions in both infrastructure and logistics. The demands imposed by sustainable development affect the entire industry and the business strategies of individual companies. In construction, viewpoints such as community development as well as mobility and convertibility become increasingly important already in the planning stage. Logistics is expected to provide solutions



which assist the ever-increasing consumption and trade between East and West. Logistical junctions and cargo villages appear at strategic points offering many different solutions.

## Helping Build International Success Stories

In the area of construction, Finpro predicts that the biggest growth in infrastructure and public construction will occur particularly in Asia and the Middle East, as well as in Eastern Europe, where efforts will be made to bring up the level of infrastructure to levels that meet EU requirements.

Finpro's experts help in converting trends and opportunities into services, concepts, and solutions. In meetings with companies, the focus is increasingly on planning a functioning value network and creating a channel which enables company-specific, lasting competitive advantages.



## Finpro

Finpro is a global network of experts, established by Finnish companies. Our national task is to promote the growth and competitiveness of Finnish companies through internationalization. Our competence is founded on solid expertise in international business accumulated over the years, thorough knowledge of the global market and our customers' industries, and a comprehensive global and local network.

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