Digital Media in Russia – Closing Remarks

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Software and Digital Media Industries

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Finnode – www.finnode.fi

- FinNode is a community of Finnish public and non-profit organisations to boost international R&D cooperation and business. We operate in China, Japan, Russia, India (1.2.2011) and the USA.

- The founders of FinNode are:
  - Academy of Finland
  - Finpro
  - Ministry for Foreign Affairs of Finland
  - Sitra, the Finnish National Fund for Research and Development
  - Tekes, the Finnish Funding Agency for Technology and Innovation
  - VTT, the Technical Research Centre of Finland

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FinNode Projects in 2010

USA

- Electric Vehicle Market in the US
- Social eLearning
- MOBISYS New mobile ecosystem:
- CLOUDY Cloud computing
- Renewable energy - US and China

RUSSIA

- Availability of the Russian Advanced Technologies in Selected Sectors of Alternative Energy
- Baby World – Generation Next
- Digital Media in Russia
- Corporate Security Market in Russia
- North West Russian Sea Cluster Business Map

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FinNode Projects in 2010

Japan

- Green revolution by and of ICT
- i-Japan: toward Digital Inclusion & Digital Innovations
- Green community Pilots and Demonstrations
- Open SaaS platform for SMEs
- Creative Industry services
- Personal Cloud: log your life
- Innovative Technologies for Agri-Food Ecosystem
- Ambient electronics: Impact and future possibilities of ambient media society

China

- Renewable Energy (US & China)
- Aging Care
-Market radar for OFFSHORE cluster

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Next steps - Project funding available

Companies can build their own growth path from an idea to a growing business concept by including the following areas of development in their projects:

- **Customers and markets**
  Know your customers' needs and the international markets
- **Business model and strategy**
  Plan a strategy for internationalization and growth
- **Products, services and production**
  Improve your products through research and development
- **Management and personnel**
  Grow a highly competent organization

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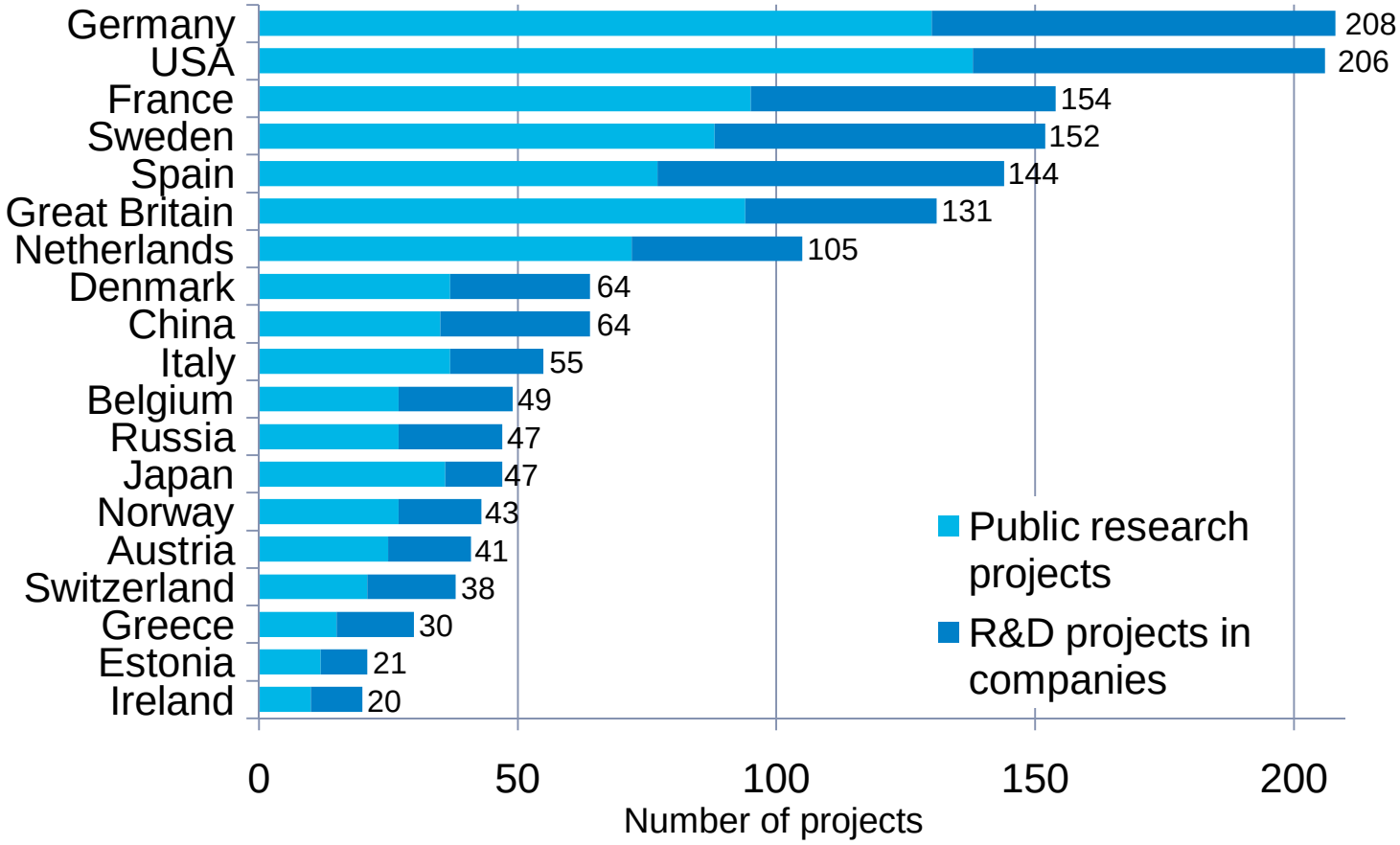
International cooperation in projects funded by Tekes in 2009

Total 825 R&D projects with 54 countries



Cooperation additionally in less than 20 projects per country with 35 countries.

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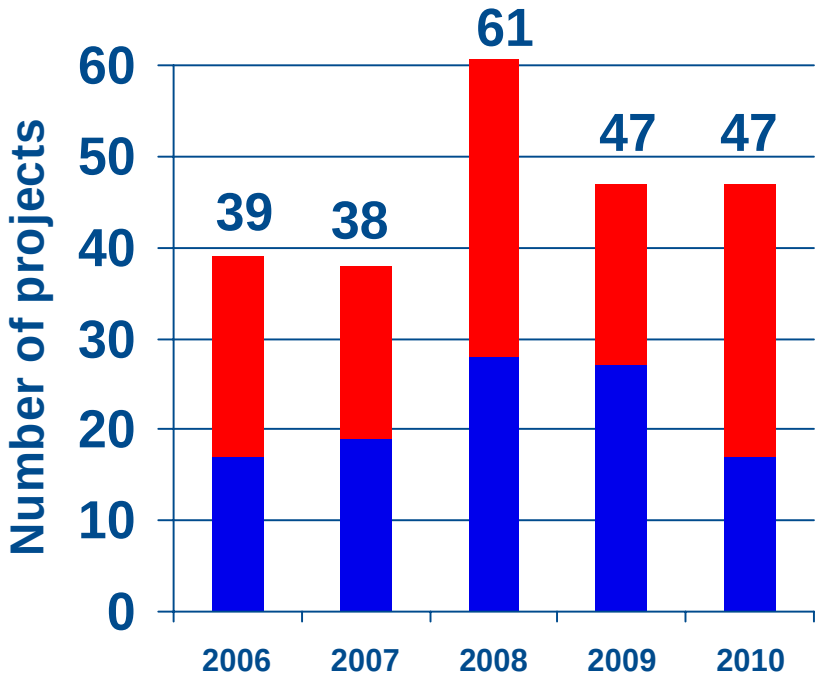
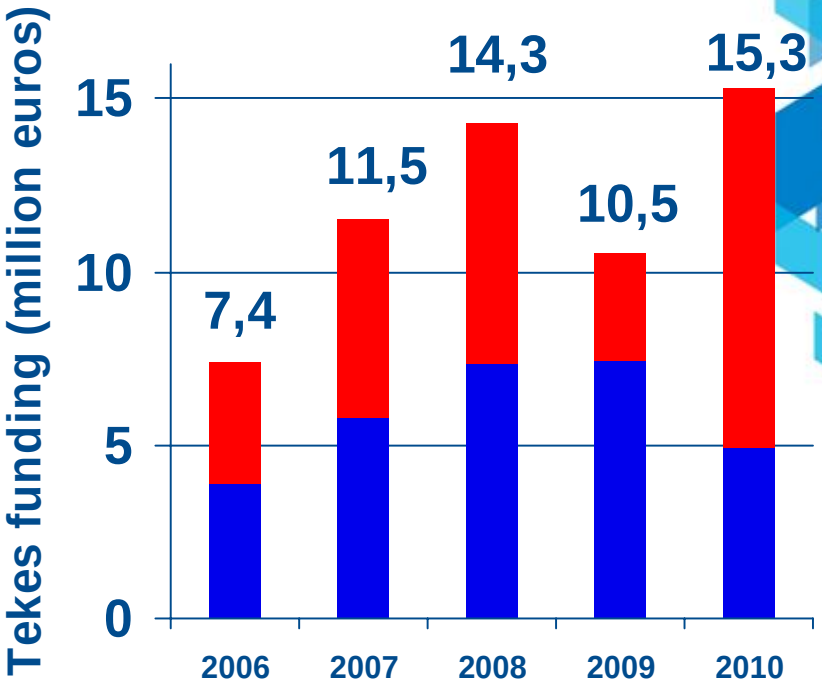
Cooperation with Russia in Tekes funded projects 2006-2010





Company projects

Research projects

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